

**ORDINANCE #06-10-24**  
**AMENDED #07-08-24**  
**TOWN OF FLORENCE**  
**DESIGNATING ALL-TERRAIN VEHICLE AND UTILITY TERRAIN VEHICLE ROUTES**  
**AND REGULATING THE OPERATION OF ATV'S AND UTV'S**

**Section I – Purpose and Intent**

The purpose of this Ordinance is to designate town roads, streets, and alleyways as open for ATV/UTV travel, as well as to regulate and control the operation of ATV/UTV's within the city limits of the Town of Florence.

**Section II – Statutory Authority**

These routes are created pursuant to municipal authority as authorized by 23.33(8)(b), Wis Stats. The applicable provisions of 23.33 regulating ATV/UTV operation pursuant to routes and trails are adopted.

**Section III – Definitions**

- All-Terrain Vehicle (ATV): as defined by the State of Wisconsin Department of Natural Resources
- All-Terrain Vehicle Route: as defined by the State of Wisconsin Department of Natural Resources
- All-Terrain Vehicle Trail: as defined by the State of Wisconsin Department of Natural Resources
- Utility Terrain Vehicle (UTV): as defined by the State of Wisconsin Department of Natural Resources
- All other applicable words or phrases defined within chapter 23.33 and 340.01 of the Wisconsin State statutes are incorporated within this ordinance.

**Section IV - Routes and Trails**

1. All municipal roads, streets, alleyways, and transportation corridors within the Town of Florence are designated as ATV/UTV streets/routes/trails **except for the following**:
  - a. There shall be no operations of ATV/UTV's on US Highway 2.
  - b. There shall be no operations of ATV/UTV's on Olive Avenue between Norway Street and Chapin Street during the school year.
2. The Town of Florence reserves the right to close or modify streets, routes and trails at any time.
3. The Town of Florence designates the Blue Ox Trail Riders to maintain all route and trail signs within the Town of Florence.
4. All ATV/UTV routes and trails shall be signed in accordance with NR 64.12, and NR 64.12 (7) (c).

**Section V – Street Crossings**

All ATV/UTV's shall yield the right-of-way to motor vehicle and pedestrian traffic. US Highway 2 may not be driven on and may only be crossed at the following intersections:

1. US Highway 2 may be crossed at Vulcan Street, Norway Street, Cyclops Street and Quinnesec Street.
2. Crossing US Hwy 2 from 509 Furnace Street to alley between Central Avenue and Florence Avenue is a designated crossing for ATV/UTV travel.  
See Appendix A

**Section VI –Conditions**

As a condition for the use of these routes/trails, the following conditions shall apply to all operators and passengers as applicable:

1. All ATV/UTV units shall be registered in accordance with WI DNR regulations.
2. All ATV/UTV operators shall observe all applicable rules of the road governing motorized vehicles on municipal streets in accordance with WI State Statute Chapter 346 and WI state Statute 23.33.

3. All operators of ATV/UTV's are subject to WI State Statutes and/or DNR rules and regulations pertaining to age, safety and safety certificate requirements.
4. All ATV/UTV operators shall ride single file.
5. ATV/UTV operators shall observe a speed limit of 10 MPH for alley-ways, 25 MPH on all streets in the city limits and up to 35 MPH on all rural town roads.
6. All ATV/UTV's shall be operated with headlights on and working, and all operators and passengers under the age of 18 shall wear helmets and be wearing a properly adjusted and fastened seat belt.

**Section VI – Penalties**

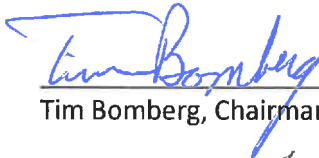
Wisconsin state ATV/UTV penalties as found in the Uniform State Traffic Deposit Schedule are adopted by reference.


**Section VII– Previous Ordinances**

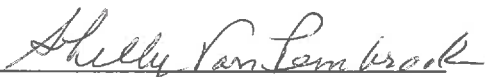
All other ordinance designating ATV/UTV routes heretofore enacted by the Town of Florence are hereby repealed.


This Ordinance is effective when signage is completed by Blue Ox Trail Riders and when the Central Avenue Sewer Replacement work is complete. Anticipated date is June 28, 2024.

Dated this 8<sup>th</sup> day of July, 2024.

  
\_\_\_\_\_  
Tim Bomberg, Chairman

  
\_\_\_\_\_  
John Holbrook

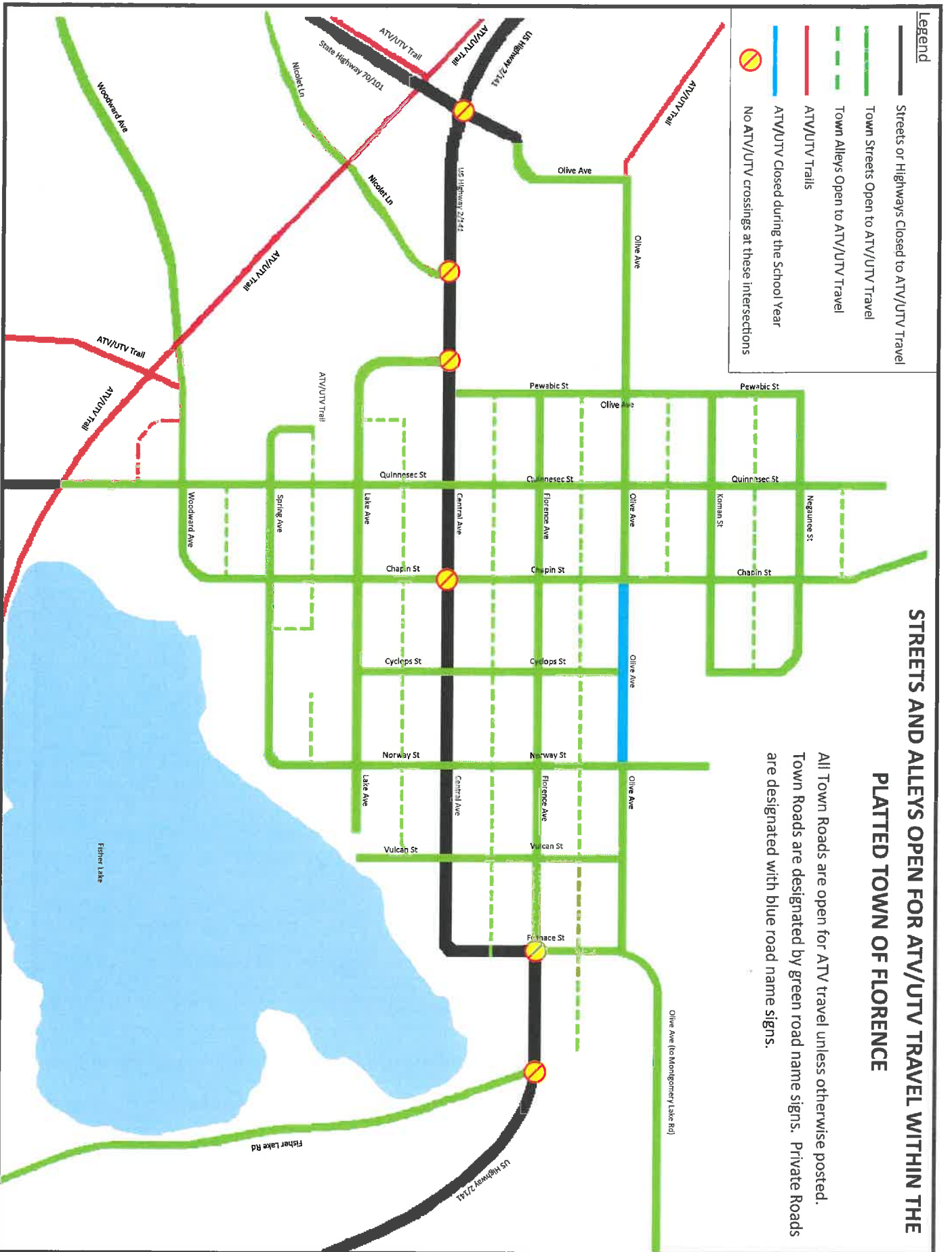
  
\_\_\_\_\_  
Attest: Shelly VanPembroke  
Clerk/Treasurer

  
\_\_\_\_\_  
Shane McLain

Appendix A Attached – City Limit Map

# STREETS AND ALLEYS OPEN FOR ATV/UTV TRAVEL WITHIN THE PLATTED TOWN OF FLORENCE

All Town Roads are open for ATV travel unless otherwise posted.  
 Town Roads are designated by green road name signs. Private Roads are designated with blue road name signs.



\* Amended  
07-08-24

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4. All ATV/UTV routes and trails shall be signed in accordance with NR 64.12, and NR 64.12 (7) (c).

**Section V – Street Crossings**

*Removed* \* (All ATV/UTV's shall come to a complete stop before proceeding, at right angles, across any public sidewalk, street or intersection.) All ATV/UTV's shall yield the right-of-way to motor vehicle and pedestrian traffic. US Highway 2 may not be driven on and may only be crossed at the following intersections:

1. US Highway 2 may be crossed at Vulcan Street, Norway Street, Cyclops Street and Quinnesec Street.
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